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FOR IMMEDIATE RELEASE:

**PERFORMANCE ART NOVEL BY SHIA LABEOUF PROTESTOR  
HITS BOOKSTORES TODAY**

Edgy Caper About Performers Who Kidnap Their Billionaire Boss  
And Turn Him Into A Performance Artist

**LOS ANGELES, CA, April 10, 2014** — Freakshow Books announced the publication today of Two Performance Artists Kidnap Their Boss And Do Things With Him, the debut novel by L.A. performance artist Scotch Wichmann. The new caper comedy, which tells of two performers who cook up a scheme to transform their ruthless celebrity boss into a madcap performance artist, is available in paperback and E-Book formats.

Wichmann made headlines in February after learning that some of his writing had been plagiarized by Hollywood actor Shia LaBeouf. In response, Wichmann taped beef patties to his shoes and staged a six-hour-long protest performance outside of the Cohen Gallery in L.A. where LaBeouf was performing a piece called #IAMSORRY.

The novel, which embarks today on a 16-city national tour, was a first-round finalist in the 2013 Amazon Breakthrough Novel Award Contest.

"It's the first performance art novel by a working performance artist," said K.D. Kersten, publisher. "It explores why performance art remains so controversial, and tackles themes like fame, narcissism, and criticism, which are all timely in our 'watch me' culture of reality TV, Instagram, and YouTube."

Wichmann launched himself into the L.A. performance art scene at age 19 by snorting lines of shaved mouse fur. Nominated for Best Comedy at the 2013 Hollywood Fringe Festival, his experimental work is regularly featured at galleries and festivals across the U.S. and abroad.

For more about the book, including a video trailer, visit: [www.2p4m.com](http://www.2p4m.com)

For more about the Wichmann's protest, including photos, visit: [www.seescotch.com](http://www.seescotch.com)

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